

# Clippings



## Foley's Forum

By Dan Foley, President

Welcome to the inaugural issue of our **first stand alone** issue of *Clippings*, our newsletter. For years many of you received our Landscape News newsletter which was produced in conjunction with our local landscape contractors association. We have made a commitment to produce our own newsletter that is specifically written for the clients, employees, and friends of D. Foley Landscape.

What a year 2002 has been! The weather has been unpredictable. As they say, "if you don't like the weather in New England, just wait a minute". I am proud of the landscape professionals on our team who continually adapted to the severe drought conditions, rainy fall and now the early snows! They are an inspired team who really enjoy the work that they do!

D. Foley Landscape also celebrated its 15th anniversary in 2002. I want to thank all of our clients, teammates, vendors, suppliers, and friends.

We appreciate the opportunity to work with you and as I often state..."without YOU there would be no US!"

We look forward to continually developing our business to be a leader in delivering phenomenal results. We are eager to provide a mix of useful horticultural information and updates about our company in this and future issues of *Clippings*.

Please contact me with any feedback so that we can continually improve on delivering fantastic results in the field as well as learning to produce a fun, useful, and insightful newsletter for your enjoyment.

## D. Foley Named To National Top Ten List

Everyone here at D. FOLEY LANDSCAPE, INC is especially proud of our team and we have good reason to be! D. FOLEY LANDSCAPE, INC was recently named as one of the "**Top Ten Small Companies In The Country**" by *Landscape Management Magazine*, one of the green industry's premier national publications. This is the second time in the award's seven year history that D. FOLEY LANDSCAPE, INC. has received this prestigious honor.

President and founder Dan Foley attributes the company's success to the

dedicated team work of our staff, our progressive "open book" management principles and a strong working relationship with our clients. Each of these pieces is integral to the growth and betterment of the organization as a whole, allowing D. FOLEY LANDSCAPE, INC. to continually add to our array of customized landscape management offerings.



## National Safety Awards

D. FOLEY LANDSCAPE, INC. is pleased to announce it has earned the following awards in the Annual Safety Contest sponsored by the Associated Landscape Contractors of America (ALCA), a national association representing approximately 2,500 professionals in the

green industry, and CNA Insurance: "**No Lost Time Accidents for 2001**", "**No Vehicle Accidents for 2001**" and "**Third Place - Fleet Safety for 2001**".

This safety program is designed to reward landscape contractors and

suppliers who consistently demonstrate their commitment to safety. All companies that enter the contest are required to submit a copy of their OSHA Summary of Occupational Injuries and Illness report, which is used as the basis for the awards.

D. Foley Landscape, Inc. ♦ 2085 Main Street ♦ Walpole, MA 02081

Phone: 508-668-8923 ♦ Fax: 508-660-1846 ♦ Email: sales@dfoley.com

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## Employee Profile: Bill Saunders, MCLP Account Manager

For those of you who have not yet had the pleasure of meeting him, D. Foley Landscape would like to introduce our newest Account Manager Bill Saunders, MCLP. Bill joined our team late last fall as a Site Manager and ultimately accepted his current position as Account Manager at the start of the spring 2002 season.



Bill Saunders, MCLP  
Account Manager

Bill brings to the company 12 years of landscape experience. He has a Bachelor of Science Degree in Environmental Design from the University of Massachusetts, and many years of expertise in landscape architecture.

Bill has proven to be a leader in our company contributing to employee recruitment and training programs and recently earning the title of Massachusetts Certified Landscape Professional (MCLP).

## Trade Secrets:

At this time of year, it's easy to get preoccupied with the upcoming winter weather and all that needs to be done to prepare for snow and ice and to forget about your landscape. Here are a few things to remember as the cold weather approaches:

1. Be sure outdoor plants are well watered to sustain them through the winter.
2. Take extra care to monitor newly installed plants to be sure they receive adequate water until the ground freezes.
3. Be sure to remove soil from outdoor planters to prevent cracking when frozen.
4. Add fuel stabilizer to your lawn mower (available at most hardware stores) - you'll be glad you did when you

try to start it in the spring!

5. Prune ornamental trees while dormant. This helps to protect against breakage and encourages new growth in spring.
6. Evaluate needled and broadleaved evergreens to determine if they need an anti-desiccant to help reduce the plant's moisture loss and exposure to "winter burn".
7. Make note of plants you like for "winter interest" and add them to your spring projects list.
8. Enjoy the beauty of the season!

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information"*

## Dean College Honors D. Foley Landscape

Dean College held a ceremony in which they dedicated a plaque set into the granite border at Dean Hall to thank D. FOLEY LANDSCAPE for our guidance and expertise on the project. The new granite and planted beds (pictured right) are the first of many improvements that Dean College plans to undertake in the future.



From left to right: Craig Jenkins-Sutton, DFL Project Manager, Dr. Paula Rooney, President, Dean College, Dan Foley, DFL President, John Dinsmore, DFL Chief Estimator/Account Manager, Jim McBride, Sr., DFL Site Manager.

We're very honored to be involved in this project and look forward with great anticipation to helping Dean College achieve its beautification goals.



### *Our Mission Statement:*

*D. Foley Landscape Is An Inspired Team With A Continuous Commitment To Phenomenal Results.*