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FOR IMMEDIATE RELEASE

D. FOLEY LANDSCAPE, INC. WINS NATIONAL AWARD

South Walpole, MA – January, 14, 2009

D. Foley Landscape, Inc. is extremely excited to announce that it has recently received a national Pillar Award in recognition of its implementation of Lean Management practices. D. Foley Landscape, Inc. was chosen from over 300 companies from North America that are currently involved with a program called the Working Smarter Training Challenge.

Lean management is a technique developed predominantly in the manufacturing industry. This concept was refined and utilized by Toyota and is often referred to as the "Toyota Production System." Many organizations within a wide variety of industries have also utilized this concept in an effort to increase efficiency, eliminate waste and deliver more value for their customers or end users.

In November of 2006, D. Foley Landscape began an extensive 104 week training program on the concepts of lean management called "The Working Smarter Training Challenge." This program provided the resources of many Lean experts across North America and required the D. Foley team to invest in learning and applying the concepts to the service industry.

The Working Smarter Training Challenge was created and is administered by J. P. Horizons from Painesville, Ohio. The WSTC is a unique program blending technology and a personal touch approach to deliver training on lean management, organizational development and leadership development enabling an organization to significantly improve performance and service to customers. Jim Paluch, founder and President of JP Horizons states, "D. Foley is continually looked at throughout the Working Smarter Community as an innovator especially in the area of servicing its clients. They have used the program to not only help them serve its clients but have also introduced the lean management concepts and program to its clients in order to help them work more efficiently."

While attending a national summit in Louisville, Kentucky, D. Foley Landscape received the first annual Pillar Award for its success and innovation during its lean management journey. Dan Foley, President of D. Foley Landscape states "We have learned a great deal over the first two years of our Lean journey. We also understand that Lean is the continuous journey to perfection and look forward to our third year of significant change in 2009. It is a journey that never ends and our team is excited to be eliminating waste and delivering more value for our clients."...

About D. Foley Landscape, Inc.: D. Foley Landscape, Inc. is a full service commercial landscape company that is committed to providing phenomenal results for its clients. The range of services D. Foley Landscape provides includes landscape maintenance, installation, sports turf, irrigation, and snow and ice management. The firm, founded in 1987, is based in South Walpole, MA and services over forty towns within Massachusetts.

For more information on D. Foley Landscape, Inc. please visit www.dfoley.com or contact Dena Sottile at 508-668-8923, ext 212 or via email at dsottile@dfoley.com

About JP Horizons: Founded in 1989, JP Horizons is an Ohio based company widely recognized for implementing innovative people solutions that drive heightened business performance. For more information, visit www.jphorizons.com.

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